

### The 2-minute rule

Write for 2 minutes before you say no.



# Writing habit vs. motivation

Developing a habit is the most important step. Do this and you'll never forget to write.

TIP

02

TIP 01

### **Block and protect time**

Block off time for writing every day, and tell people it's blocked off.

TIP 03



# **Actionable Tips to**

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## Choose your hard

Is it harder to write, or harder not to write? Think about the consequences of not writing.





### Results will come

Results will come if you write every day, and this will make you want to write even more.



# Choose a great niche

It'll be much easier for you to write in a niche you care about. Just make sure there's an audience that cares about it, too.

TIP 05

> TIP 06